

How to Ask: Donation Collecting Tips

THINK BIG! SET A HIGH \$\$\$ GOAL FOR YOURSELF OR YOUR TEAM!

- You CAN raise a lot of money for Matt's Foundation! For example, if your goal is \$500 ask for \$25 from each person, and you will reach your goal by collecting from just 20 people.
- Tell your prospective sponsors about your goal, and that you'd like a minimum amount from each person or business to reach your goal. Most people are relieved to be given a specific amount. You might say "Is \$25 too much? If so, I appreciate any amount." With this respectful approach, you will likely exceed your goal!
- Raise money. You can make items to sell during the holidays; wash cars; have a garage sale; have a school fundraiser.

MAKE A LONG LIST

- Send letters and emails to your family, friends and business acquaintances. Use the sample letter on the other side if you like. Personal visits are the best but phone calls work well too. Your sponsors can donate online on your behalf at <http://GarciaMarch2009.eventbrite.com>

BE ORGANIZED AND PROFESSIONAL

- Take your donation form with you everywhere for instant donations. Share how our community needs to reduce violence and crime by working together for greater peace and safety. Remember to thank your sponsors for their donation, no matter what the amount. Every dollar helps!

BE ENTHUSIASTIC

- People will donate with your excited and caring attitude. People want to support youth.
- Share the information with all your friends. See <http://www.myspace.com/mattgarciasvision>

KEEP A LOOKOUT FOR NEW "MARCHING" FRIENDS – FORM A TEAM

- The more the better! Invite your friends and neighbors to form a team and march with you. Get a team form at <http://GarciaMarch2009.eventbrite.com>

BE BOLD AND COURAGEOUS!

- Remember, it is just as easy to ask for \$25 as it is to ask for \$5. Ask for their check or money now. It is payable to "YPI March-a-thon" with 501(c) 3 Tax ID #26-0546175.

TURN IN YOUR DONATIONS in at registration on January 10, 2009 AT 8:00 AM @ Westfield Shopping Center in Fairfield. PTAs are invited to collect march-a-thon money at their schools.

- Carefully collect all your donations in a large envelop – have sponsors write their name & phone

STAY ALL DAY!

- Youth, ages 10-19, plan to attend all the PeaceJam Youth Nonviolence Summit immediately following the march at Armijo High: celebrities, speakers, workshops, concert & student raffle. Must register at <http://PeaceJamSummit.eventbrite.com> and have parent permission forms.

THANK YOUR SPONSORS

- Send thank-you notes to your sponsors. They will appreciate your effort, and be more willing to sponsor you again next year!

<http://www.myspace.com/mattgarciasvision> or www.PeaceJamSolano.org

<http://GarciaMarch2009.eventbrite.com>

SAMPLE MARCH-A-THON SPONSOR

E-INVITE AND LETTER

Dear _____,

I want to share with you about a wonderful opportunity for everyone in January. We are all invited to show our commitment to personal peace and nonviolence in 2009 AND to support the Matt Garcia Foundation, my school and contribute to a wonderful countywide event to help create “peace in our community.”

I would like your help. On Saturday, January 10, 2009, ***I will show my commitment to personal peace and nonviolence for 2009*** by participating in the Matt Garcia Memorial Unity March-A-Thon, which is co-hosted by Westfield Shopping Mall and PeaceJam Solano.

50% of your sponsorship will go to the Matt Garcia Foundation; 35% will go to my school to help with supplies and programs; and 15% will go to PeaceJam Solano to help pay for the event costs.

We need your help because the problems we face as a community are big. As you know, youth violence and crime is a very real problem in Solano County. Most of us have experienced either verbal or physical violence or even both! You can help me make our neighborhoods and schools safer and more peaceful.

I plan to raise \$500. I'd like your support to accomplish this goal. Will you sponsor me with a \$25 or more donation? Together, we will be “partners for local peace.” Would your company make a donation too? Perhaps your company will also form a team to the Matt Garcia Memorial March-A-Thon? And if you can't make the march, you can even “virtual” walk!

If you'd like, you may donate on my behalf online or register yourself or your company team to walk at <http://GarciaMarch2009.eventbrite.com>. Or, if it is easier, please mail a check, made out to “PJS March-a-thon” with my name & school on the memo line. Mail to: PJS, 1652 West Texas Street #248, Fairfield, CA 94533. Thank you for caring and for your support.

Sincerely,

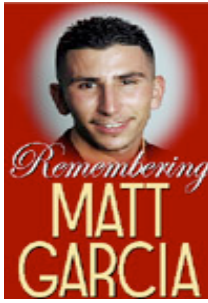
Your name

Your school's name

PeaceJam Solano is a program of Youth Peace Initiative, a local 501(c) 3 charitable educational nonprofit,
Tax ID #26-0546175.

NOTE: Students, be sure to get your parents' permission first to send this e-invite or letter. Send only to the people your parents know and recommend to you. You may go to businesses only if you are accompanied by one parent.

Questions??? Comments!!! Contact Sherilyn Henry at 707-208-0853 or Sherilyn@PeaceJamSolano.org



Matt Garcia Memorial Unity March & PeaceJam Youth Nonviolence Summit January 10, 2009

The Matt Garcia Memorial Unity Fundraiser

Saturday, January 10, 2009 - Registration at 8:00 am & March at 9:00 am

Be a part of The Matt Garcia Memorial Unity March and PeaceJam Youth Nonviolence Summit. Bring your family to show your commitment to personal peace and nonviolence for 2009 and support our local youth. We hope that every family will participate in the march whether or not you have sponsors ~ rain or shine!

The march begins at Westfield Shopping Mall, Fairfield, and *is completely free* – but registration is requested. The first 2500 people who register on-line will receive a free gift. See <http://GarciaMarch2009.eventbrite.com>

Students, individuals, businesses, organizations and groups can participate in a countywide fundraiser for Matt's Foundation, local schools and event costs. You do not need to attend the March to donate. March-a-thon money will be donated as follows: 50% to the Matt Garcia Foundation; 35% to the school of your choice; and 15% to PeaceJam Solano/Youth Peace Initiative to cover event costs.

Prizes will be given to those individuals who 1) turn in the most money donated for: ages 5-9; 10-13; 14-18; and 19+; and 2) the team who turns in the most money. Students who individually turn in \$250 or more will receive a Matt Garcia T-shirt. Get sponsor forms and more information at <http://www.myspace.com/mattgarciasvision> or www.PeaceJamSolano.org

Our goal is \$100,000. If each student has 10 sponsors at \$5 each, we will achieve our goal. Working together we can make a huge difference in our community and keep Matt's dream alive ~ thank you for participating!

Rules

1. Students may start collecting donations as soon as they receive the sponsor sheets. **Reminder: Sponsor sheets and money need to be turned in at registration on march-a-thon day, 1/10/09, beginning at 8:00 am at Westfield Shopping Mall.** PTAs are invited to collect money at their school.
2. Donations may be made by anyone. **Please ask everyone who sponsors you if their company has a matching gift fund policy.** You may raise money yourself to donate.
3. **Each sponsor making a donation should write their own name, donation amount, and if their business matches donations.** Please collect the donation as soon as possible.
4. **Checks are made out to:** "PJS March-a-thon." PeaceJam Solano is a program of Youth Peace Initiative, a local 501 (c) 3 educational nonprofit charity, EIN # 26-0546175.
5. **Rain or Shine** – we're marching together to show our commitment to personal peace and nonviolence for 2009 AND to raise money for Matt's Foundation and our schools. Participants are encouraged to wear hats and sunscreen if it's sunny or rain gear if it's rainy.
6. **Invite your friends and family** – form a team! Register at <http://GarciaMarch2009.eventbrite.com>
7. **Stay for the Day!** Youth, ages 10 – 19, join us for the PeaceJam Youth Nonviolence Summit & concert. See <http://PeaceJamSummit.eventbrite.com> for details – it's free but registration and signed permission forms required. Free lunch for attending youth.

We need you! For questions, business sponsorships, product donations or to volunteer call 707-208-0853